

## ACTION PLAN 2022

Event	Type of event	Format	Industry	City	Country	Fee*	Remarks	
<b>Belgium</b>								
20/05	Inspiration Brussels	workshop	physical	mice	Brussels	Belgium	750,00 €	the event is fully booked
27/06	BBT Online Summer	workshop	physical	mice	Roosdaal	Belgium	750,00 €	2 spots left
18-20/08	Break the Ice Forum (Benelux)	workshop	physical	mice	Brussels	Belgium	1.500,00 €	
septembre/octobre	Inspiration Benelux	workshop	physical	mice	?	Belgium	750,00 €	the event is fully booked
December 22/January 23	BBT Online Winter	workshop	physical	mice	?	Belgium	750,00 €	2 spots left
<b>Belgium</b>								
03-05/05	EAS - European Association Summit	congress	hybrid	mice	Brussels	Belgium	0,00 €	on demand
18/05	Ambassadors Gala	networking evening	physical	mice	Brussels	Belgium	0,00 €	on invitation only
20/04	Seasonal Event Associations	networking	physical	associations	Brussels	Belgium	0,00 €	on invitation only
13/06 (TBC)	Seasonal Event Associations	networking	physical	associations	Brussels	Belgium	0,00 €	on invitation only
14/10 (TBC)	Seasonal Event Associations	networking	physical	associations	Brussels	Belgium	0,00 €	on invitation only
05/12 (TBC)	Seasonal Event Associations	networking	physical	associations	Brussels	Belgium	0,00 €	on invitation only
<b>Belgium</b>								
20/04	DMC event	speeddating	online	leisure	/	/	150,00 €	
14/12	Belgium leisure event	workshop	physical	leisure	Brussels	Belgium	750,00 €	
<b>France</b>								
24/03	"Atelier Printemps" Partance	workshop	physical	mice	Paris	France	2.200,00 €	
30/06	Brussels on the road "The secret edition"	networking event	physical	mice	Paris	France	500,00 €	
20-22/09	IFTM Top Résa	trade show	physical	leisure	Paris	France	915,00 €	event fully booked
<b>Germany</b>								
22/02	BusMail Group Convention	workshop	physical	leisure	Augsbourg	Germany	750,00 €	event fully booked
23/03	BusMail Group Convention	workshop	physical	leisure	Mönchengladbach	Germany	750,00 €	event fully booked
25-27/03	MICE Peak	congress	physical	mice	Cannes	France	1.500,00 €	event fully booked
26/04	BusMail Group Convention	workshop	physical	leisure	Leipzig	Germany	750,00 €	event fully booked
04/05	BusMail Group Convention	workshop	physical	leisure	Hannover	Germany	750,00 €	event fully booked
23/06	Brussels on the road "The secret edition"	networking event	physical	mice	Köln	Germany	500,00 €	event fully booked
31/05-02/06	IMEX	trade show	physical	mice	Frankfurt	Germany	2.450,00 €	
<b>UK</b>								
04-06/10	C-Vent Connect Europe	congress	physical	mice	London	UK	650,00 €	
07-09/11	WTM	trade show	physical	leisure	London	UK	1.942,00 €	
27/10 (TBC)	Brussels on the road "The secret edition"	networking event	physical	mice/leisure (TBC)	London	UK	500,00 €	event fully booked
<b>Netherlands</b>								
12/09	BTMF (Business Traveller & Mice Fair)	workshop	physical	mice	Den Haag	The Netherlands	850,00 €	event fully booked

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20/10	Brussels on the road "The secret edition"	networking event	physical	leisure	Utrecht	The Netherlands	500,00 €	event fully booked
<b>Spain</b>								
08-11/05	M&I Europe Spring	workshop	physical	mice	Sevilla	Spain	2.750,00 €	event fully booked
13/10	Brussels on the road "The secret edition"	networking event	physical	leisure	Madrid	Spain	500,00 €	event fully booked
29/11-01/12	IBTM World	trade show	physical	mice	Barcelona	Spain	2.450,00 €	
<b>Italy</b>								
15/09	Brussels on the road "The secret edition"	networking event	physical	mice/leisure	Milan	Italy	500,00 €	event fully booked
12-14/10	TTG Travel Experience	trade show	physical	leisure	Rimini	Italy	1.250,00 €	
<b>USA</b>								
14-16/03	SMU International	congrès	physical	mice	New York	USA	2.500,00 €	
11-13/10	IMEX America	salon	physical	mice	Las Vegas	USA	3.820,00 €	
<b>BRIC</b>								
16-20/03	BTL (Borsa Turismo Lisboa)	prospection sur salon	physical	leisure	Lisbon	Portugal	0,00 €	
19-23/09	Sales mission India	sales mission	physical	leisure	Delhi & Mumbai	India	500,00 €	
14-18/11	Sales mission Brazil	sales mission	physical	leisure	Rio & Sao Paulo	Brazil	500,00 €	
<b>UAE</b>								
09-12/05	ATM (Arabian Travel Market)	trade show	physical	leisure	Dubai	UAE	3.060,00 €	
<b>Others</b>								
17-20/03	The Meetings Space Spring	workshop	physical	mice	Dubai	UAE	2.850,00 €	event fully booked
31/08-03/09	M&I Europe Autumn	workshop	physical	mice	Porto	Portugal	2.750,00 €	event fully booked
22-24/09	The Meetings Space Autumn	workshop	physical	mice	Vienna	Austria	2.850,00 €	event fully booked
<b>Economic &amp; Princely Missions</b>								
09-12/05	Princely Mission UK	event	physical	mice/leisure	London	UK	100,00 €	
04-12/06	Princely Mission USA	event	physical	mice/leisure	New York	USA	100,00 €	
TBC	Economic Mission Japan	event	physical	mice/leisure (tbc)	?	Japan	100,00 €	

**Cancelled events :** B2B day at the Utrecht Holiday Fair (12/01)  
Expo Dubai 2020 - Brussels Days (31/01-05/02)

\* for events taking place before 1 July we apply a 50% discount  
\* not applicable on the economic & princely missions