



**Your content
in our digital totem.**

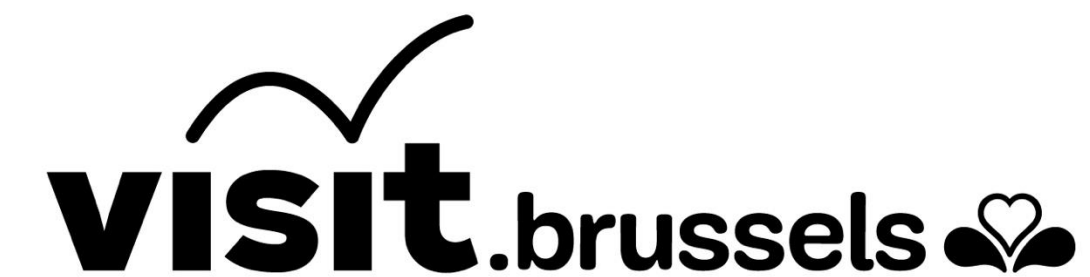
About us.



is an Original Equipment Manufacturer (OEM) and one of the **pioneers and market leaders in the field of professional digital displays.**

Since more than 12 years, 2Advice offers, through its growing network of certified distributors, resellers and agents, affordable one-stop-shop customized digital communication solutions.

Supported by :



visit.brussels is an organism of public interest subsidised by the Brussels-Capital Region. We're the Brussels-Capital Region's tourism promotion and communications agency, committed to:

- the promotion of tourism, culture and events in the Brussels-Capital Region;
- the creation of experiences that highlight its many assets;
- the quality of the reception of its visitors, be they leisure and business tourists or international associations.

Concept.

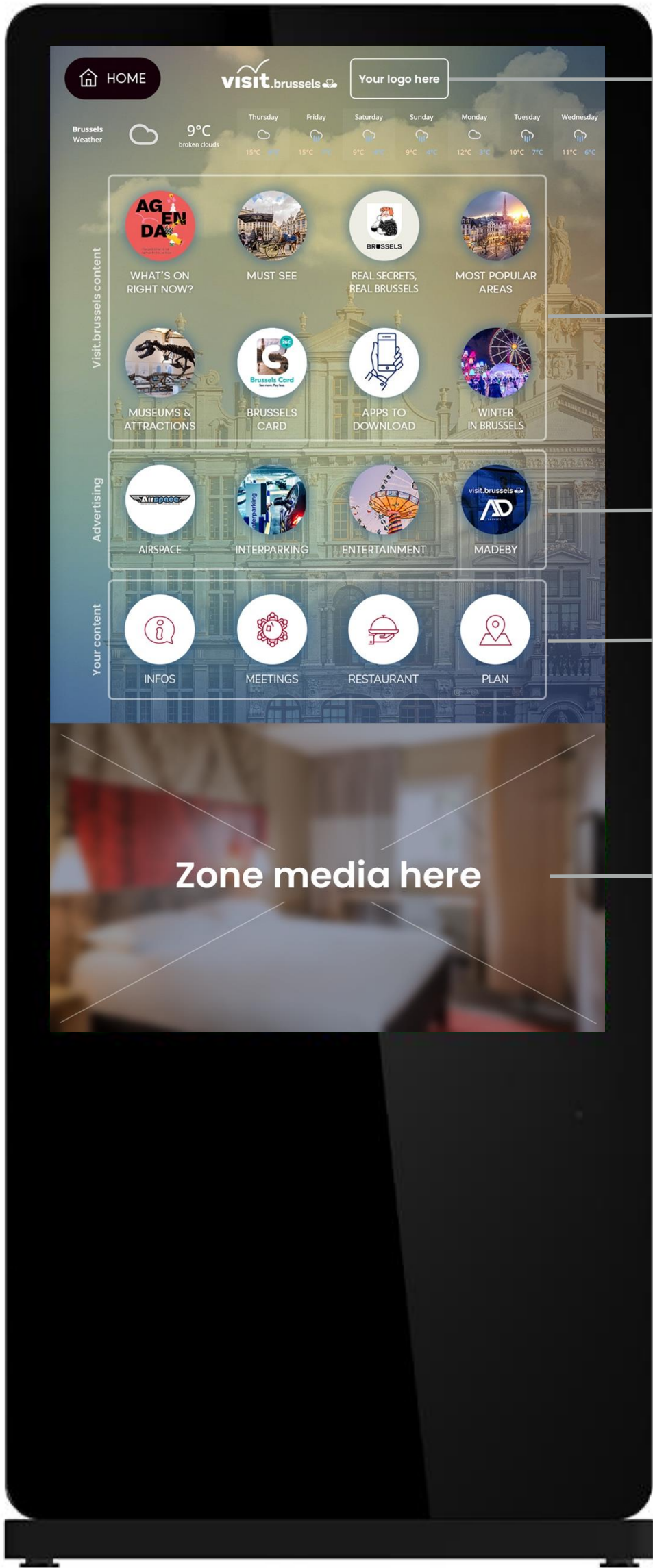
2advice launched this innovative media channel in 2019 to promote Brussels as a must-visit destination. Already deployed in over **50 partner hotels** under the name "**2Advice Brussels Touch**," this media allows these establishments to enhance the tourist experience through collaborative communication.

The experience of visitors to Brussels is a priority shared by all industry stakeholders. The main goal of this project is to **improve the hospitality and stay** of tourists by leveraging **digital advancements** in the tourism sector.

"**2advice Bruxelles Touch**" provides each visitor with **practical, real-time updated information** on activities, where to go, and when, whether they are traveling for business or leisure.

Additionally, this platform allows travelers to **access interactive and multilingual content** about their place of stay, the surrounding neighborhood, and Brussels as a whole.

Digital Totem 55"



Your **logo** here

visit.brussels Icons
(visitbrussels's provided informations, tips, activities, entertainment, etc. about the city.)

Advertising Icones

Your own Icones
(Infos about the place, the restaurant or the rooms, nearby activities, etc. A neighbourhood map. And many more.)

Video zone
(Media zone with your own promotionnal video or pictures, but also visitbrussels and advertiser video.)

The content is displayed on state of the art digital multi-touch LCD screens and terminals, installed in the receptions and public areas of a selection of hosts; hotels, hostels and other strategic locations around town.

Process.



Choose your screen size (cf. page 5)

(Choose among our plannel the perfect screen size for your place)



Choose your 4 own icons (cf. page 3)

(Infos about the place, the restaurant or the rooms, nearby activities, etc. A neighbourhood map. And many more.)



Collect and send us your customized content (cf. page 6)

(Every content that you want beneath your 4 icones: links to your website, infos, restaurant's menu, loyalty program, pictures or videos for the media zone, texts etc.)

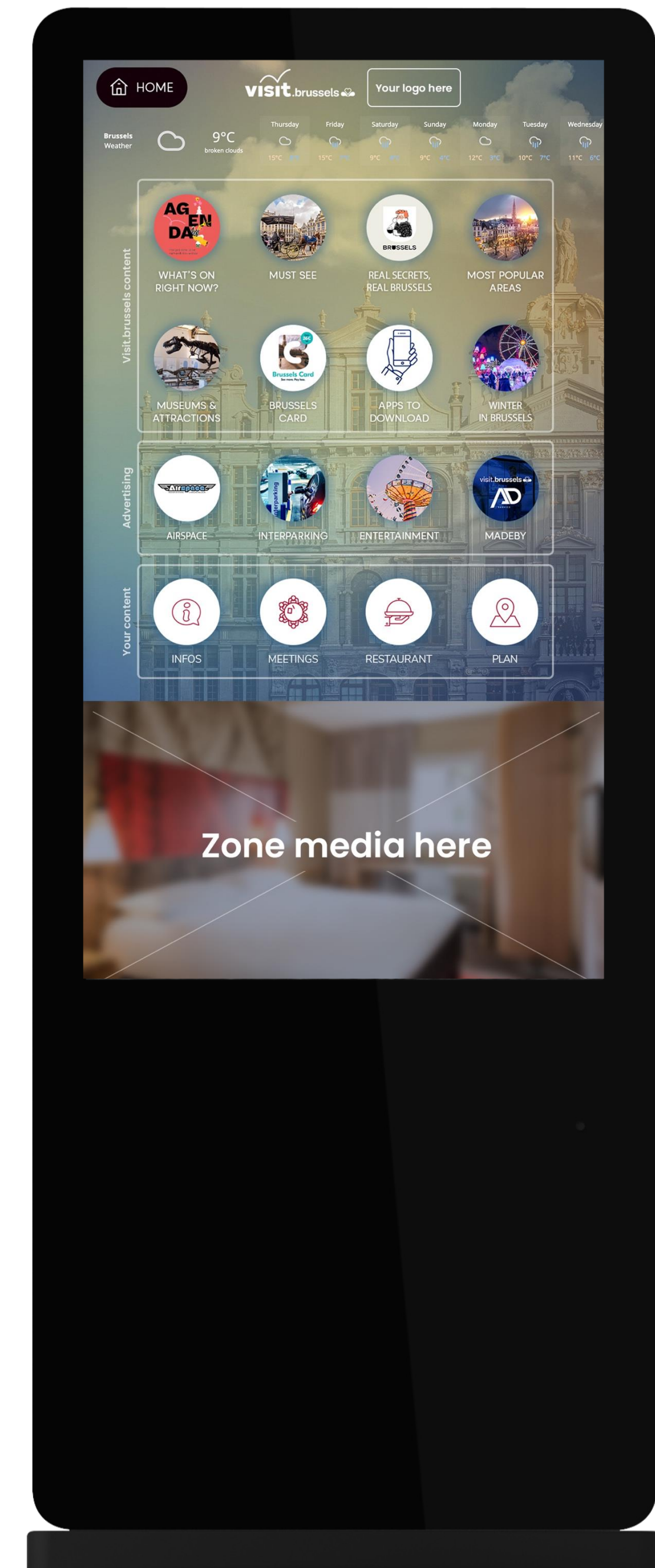


Playlist conception by 2Advice

(After receiving your content, our graphists build the whole playlist from A to Z according to your graphic guidelines.)

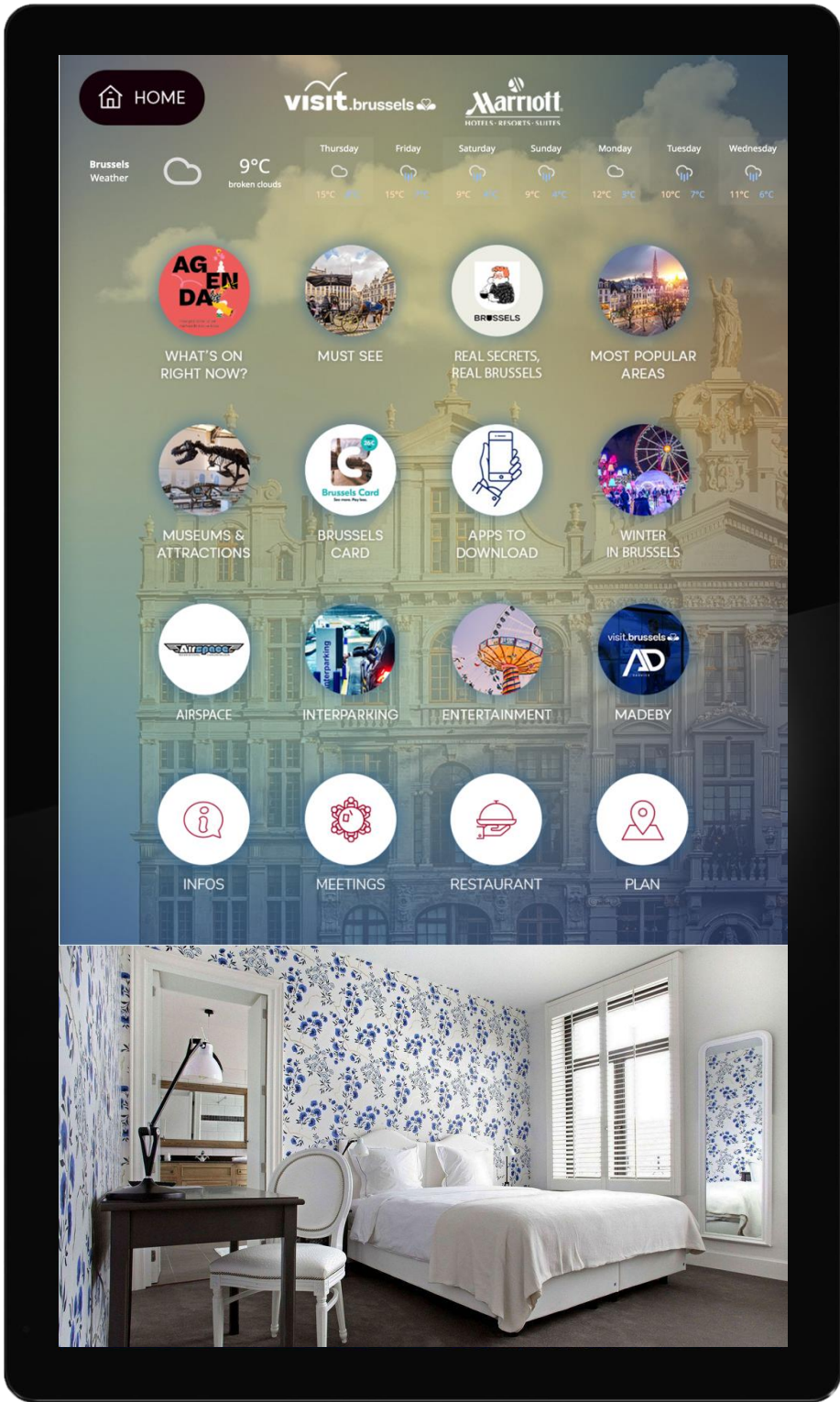


Screen delivery

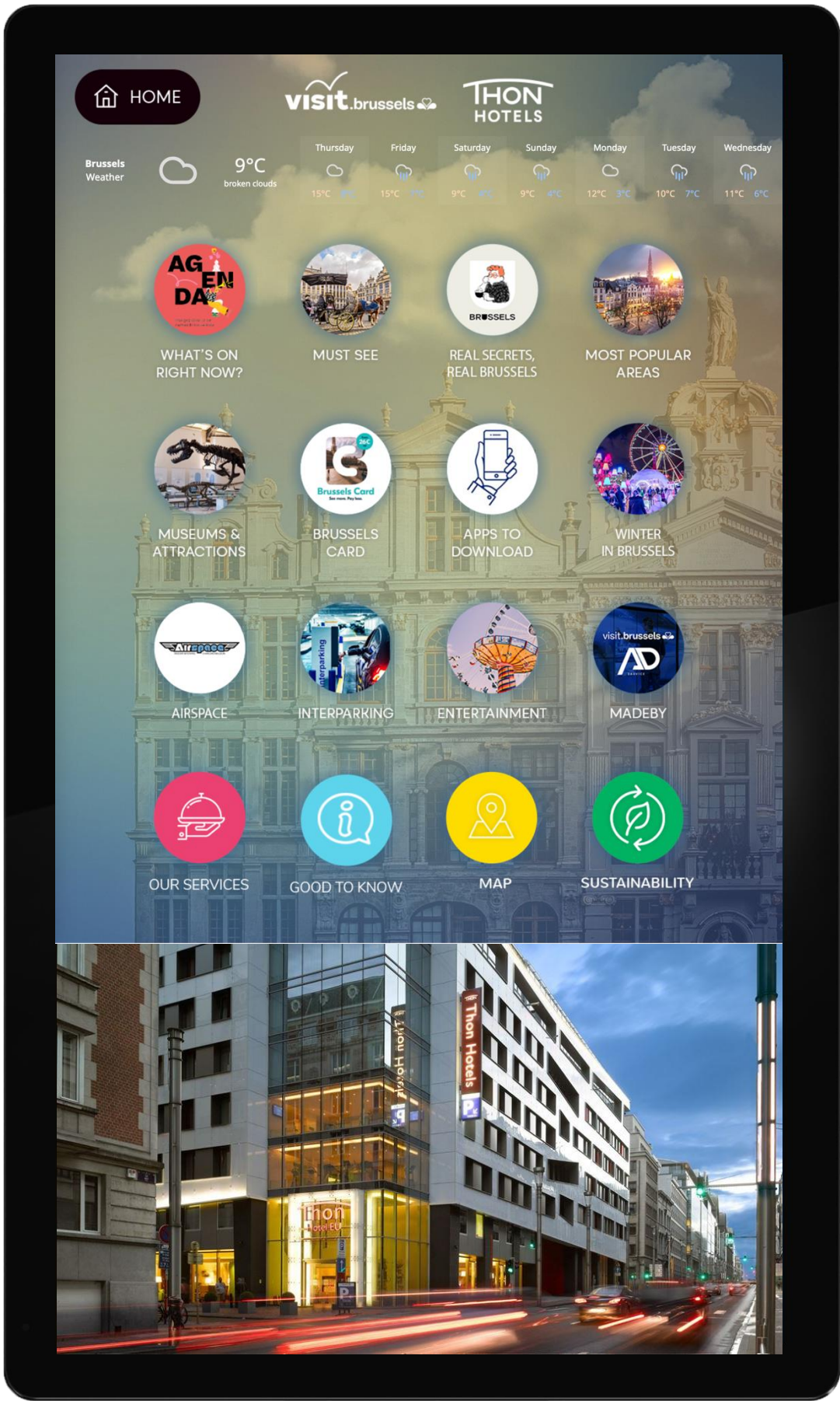


Screen size.

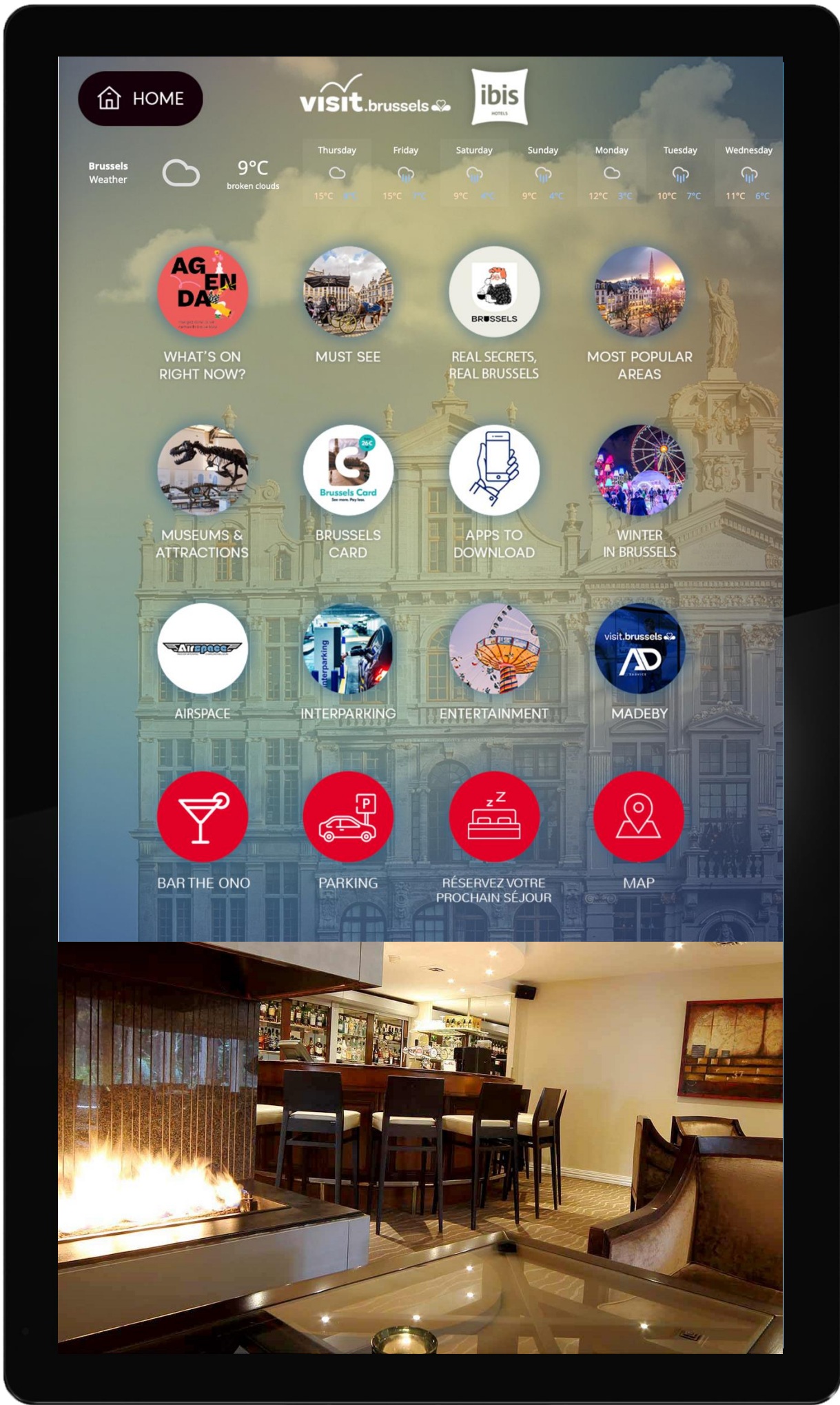
Digital Poster 32"



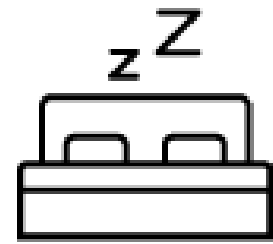
Digital Poster 43"



Digital Poster 49"



Customized content.



Describe your infrastructure (rooms, restaurant, parking, meeting rooms, exhibitions, wellness, bar, lobby, etc.)



Present all useful informations for tourists or travelers (general infos, schedule, menu, room service, breakfast hour, check in/out, accomodations etc.)



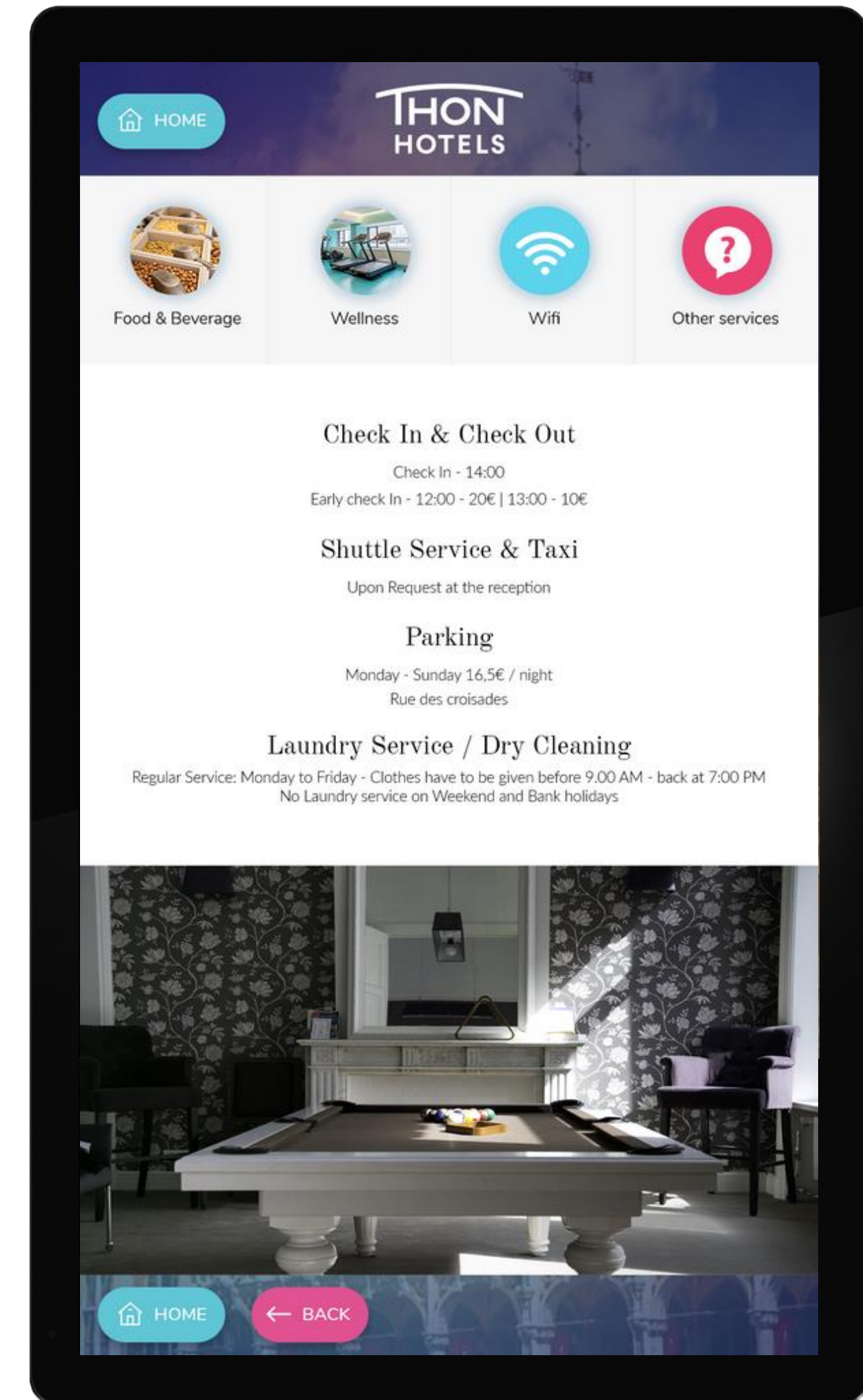
Present your loyalty or membership program and advantages



Help the travelers to find great locations or activities around your place with interactive map.

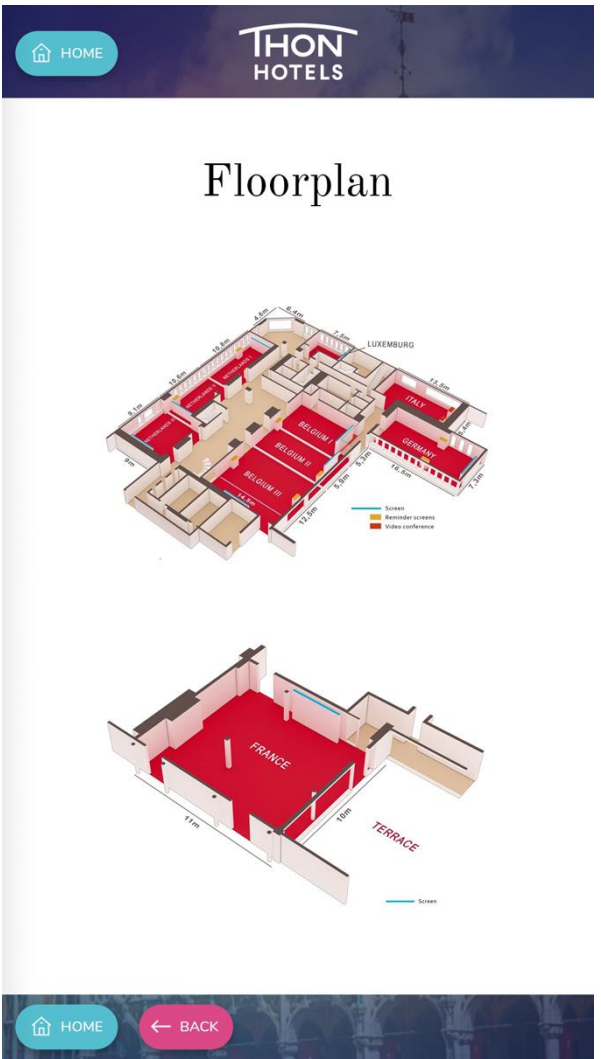
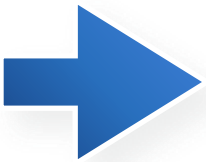
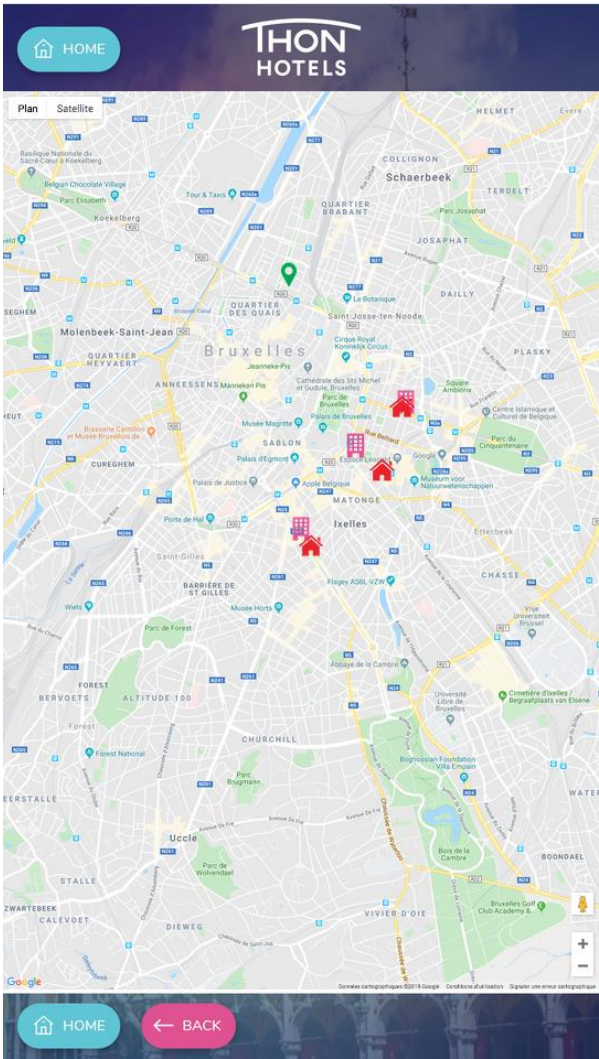
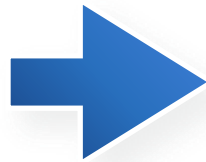
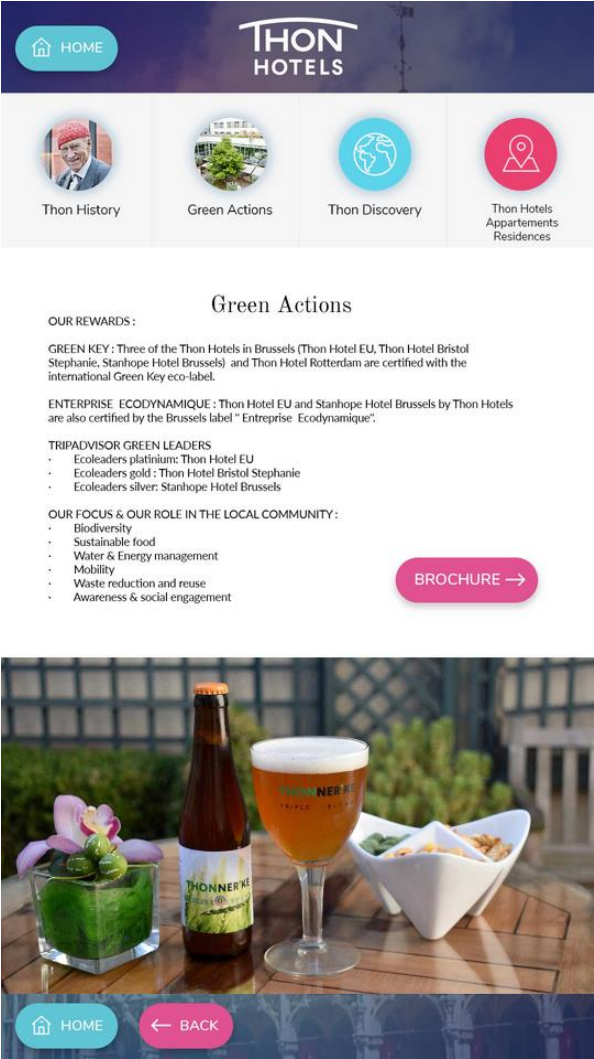
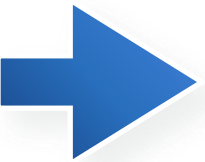
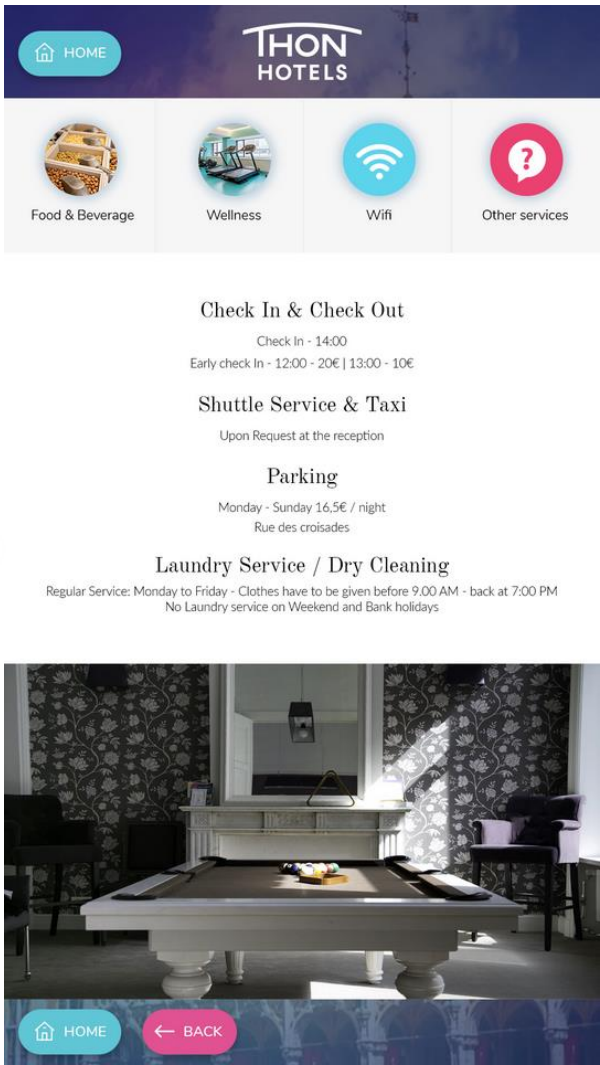
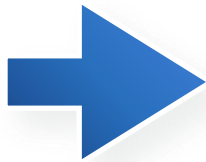
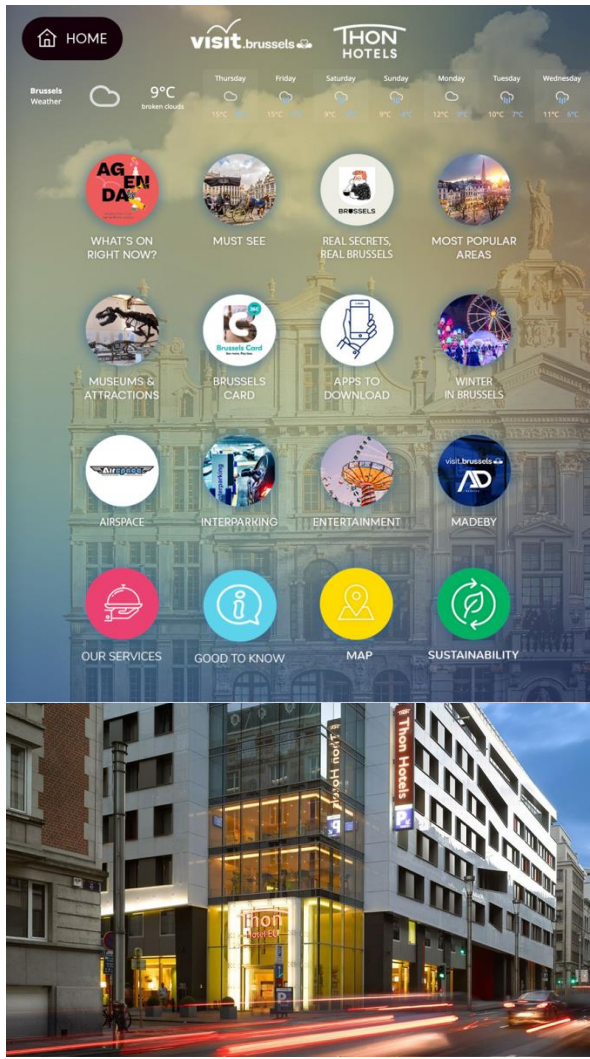


And any other option of your choice...

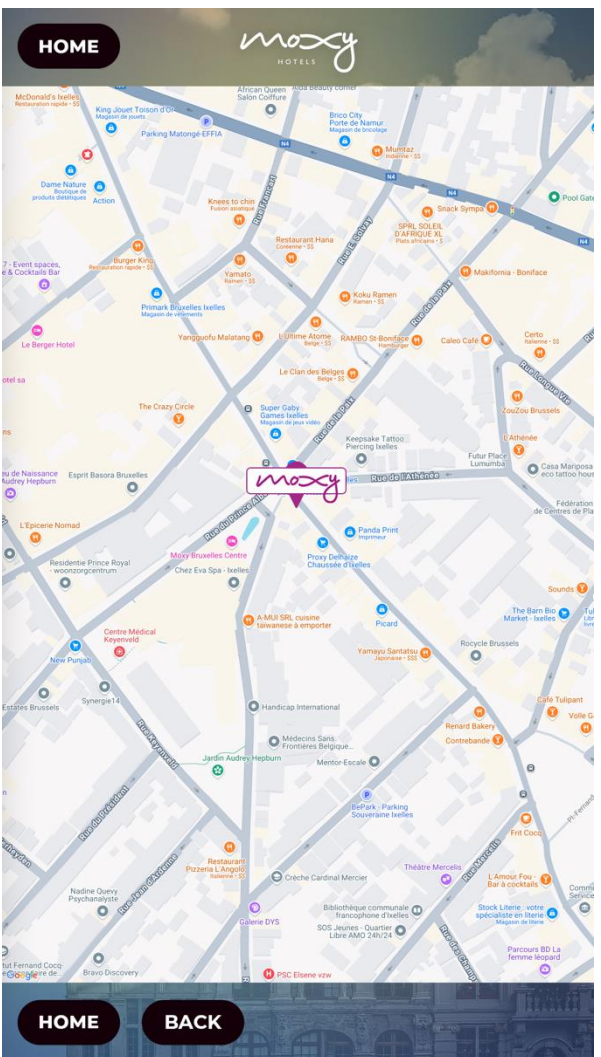
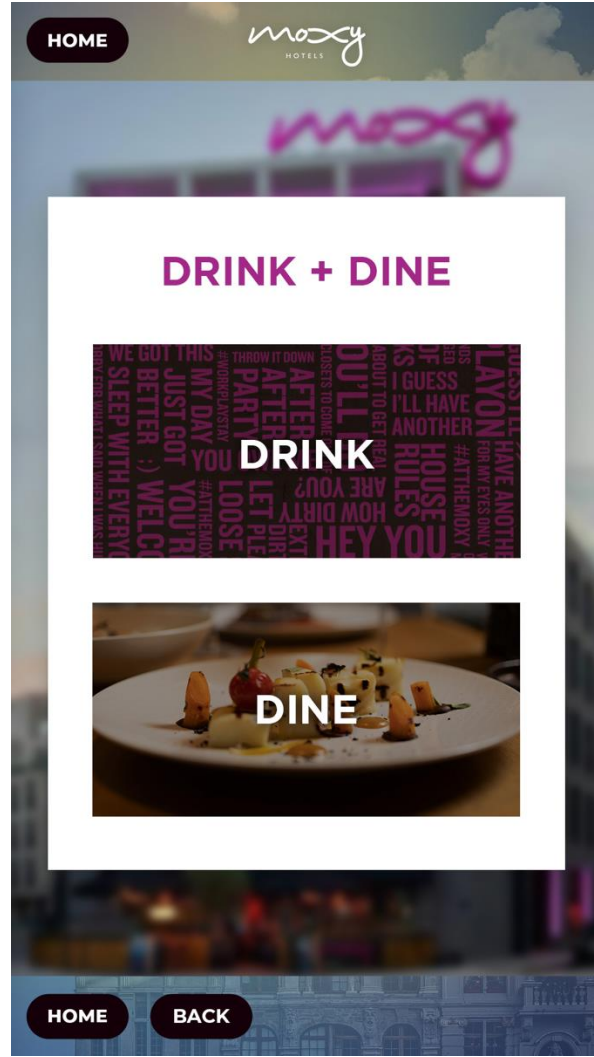
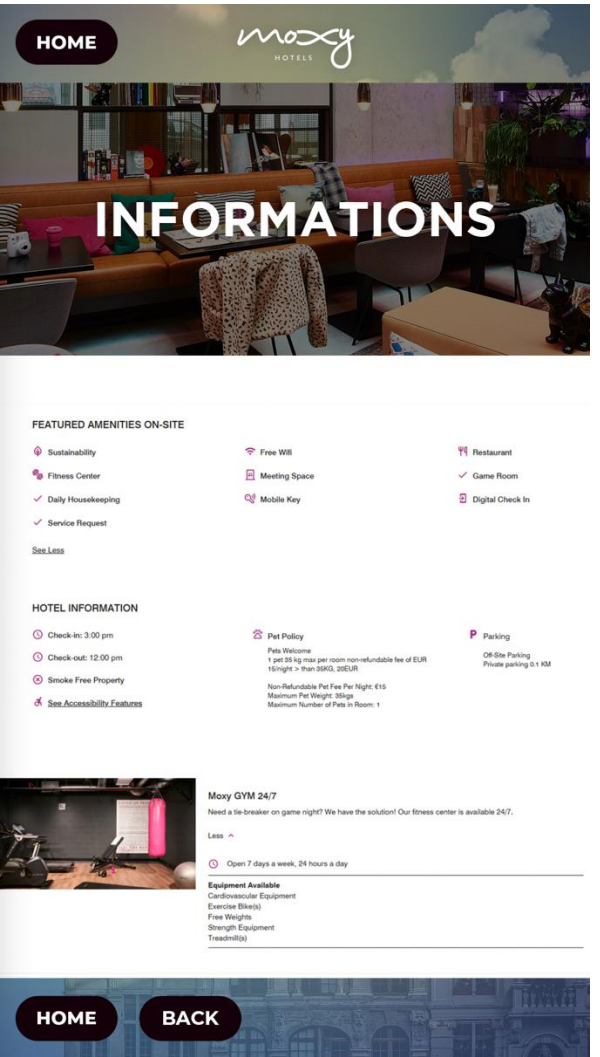
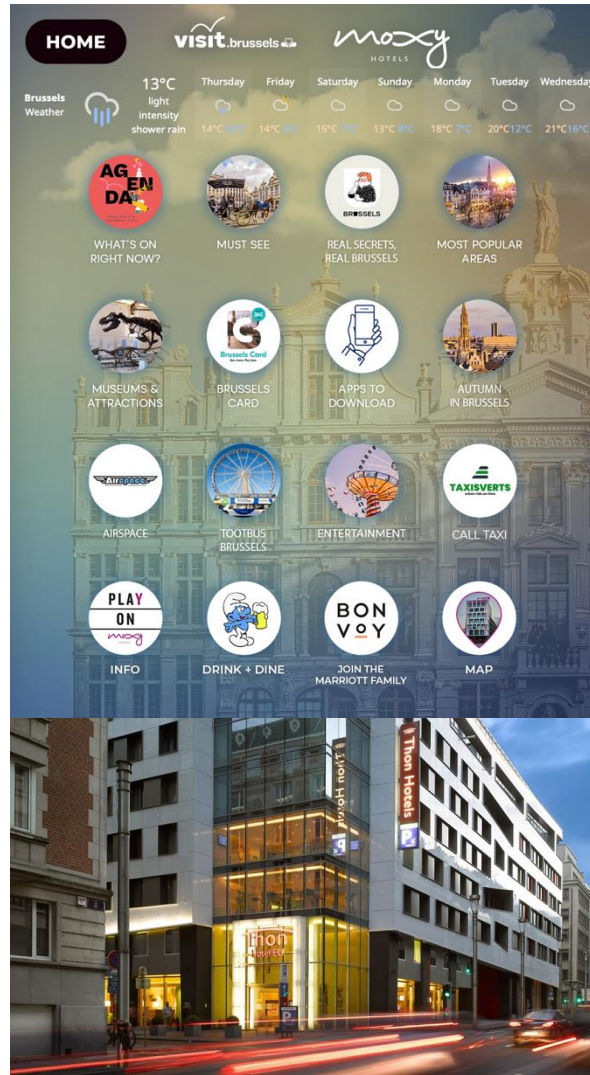


Customized content.

Fully customized content made for Thon hotels :



Fully customized content made for the Moxy :



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