



**PRESS RELEASE**  
Brussels, 30 January 2023

### [visit.brussels Awards 2023: call for entries launched](#)

The call for entries for the **visit.brussels Awards 2023** has been launched. This is an opportunity to reward the creative initiatives in Brussels that have allowed the city and its inhabitants to shine in Belgium and beyond in 2022.

For more than ten years, the **visit.brussels Awards** have been rewarding Brussels' cultural and tourist initiatives that have earned the capital national and international acclaim. The winners are selected by the public as well as by a jury composed of professionals from the tourism sector and the press.

#### **New categories**

This year, two new categories have been introduced that reflect essential elements of smart tourism, such as innovation, inclusiveness and accessibility. The new Public Vote award will also recognise the initiative that receives the most public votes.

What's new:

- Digital Innovation
- Best Nightlife Experience
- Public Vote

**Brussels achievements, projects, actions and concepts are therefore invited to register in one of the following six categories:**

- **Brussels On Stage**

This prize rewards an initiative that, through its raison d'être and existence, has greatly contributed to the influence of Brussels on the international scene.

Example: an original initiative that has been talked about beyond our borders.

- **Sustainable Initiative**

This award recognises the initiative that has best helped to reduce its environmental impact by questioning the way it operates.



Examples: zero-waste initiatives, companies that have decided to use only ethical Brussels bicycle delivery services, etc.

- **Co-creation**

This award recognises the best initiative resulting from collaboration between different partners.

Examples: actions organised by several museums, inclusion of concepts or works from other museums, creation of joint products by several local companies to support the sector, etc.

- **Audacious New Project**

This award recognises an innovative and audacious concept/place.

Examples: opening of a new concept, new offer, new restaurant, new exhibition with an original concept, etc.

- **Digital Innovation**

This award recognises a digital project that is innovative, inclusive and accessible to all visitors.

Example: original app useful for people visiting the capital.

- **Best Nightlife Experience**

This prize, supported by the Brussels Night Council, rewards an innovative and original initiative that has put the Brussels night scene in the spotlight, both in Belgium and beyond our borders.

### **Public Vote**

This award recognises the initiative that receives the most votes in all categories following the online public vote, regardless of the jury's choice.

### **Selection procedure**

First, the public will be asked to vote for the five best projects in each category. A jury, composed of members of the various professional associations in the tourism sector and the press, will then select the 2023 winners from among the finalists. The winners will be announced and will receive their awards at the visit.brussels Awards Ceremony on 19 October 2023 in compliance with the health measures in force.

### **Important dates:**

**22 February 2023 (midnight):** closure of the call for applications



**27 March 2023:** public voting begins

**17 April 2023 (midnight):** closure of public voting

**20 April 2023:** announcement of the five nominees per category selected by the public, except for the results of the "Public Vote" category, which will be revealed at the ceremony.

**19 October 2023:** visit.brussels Awards ceremony

More information and registration at [www.awards.brussels](http://www.awards.brussels)

---

Press contact: Noémie Wibail, [n.wibail@visit.brussels](mailto:n.wibail@visit.brussels) - +32 490 49 43 84