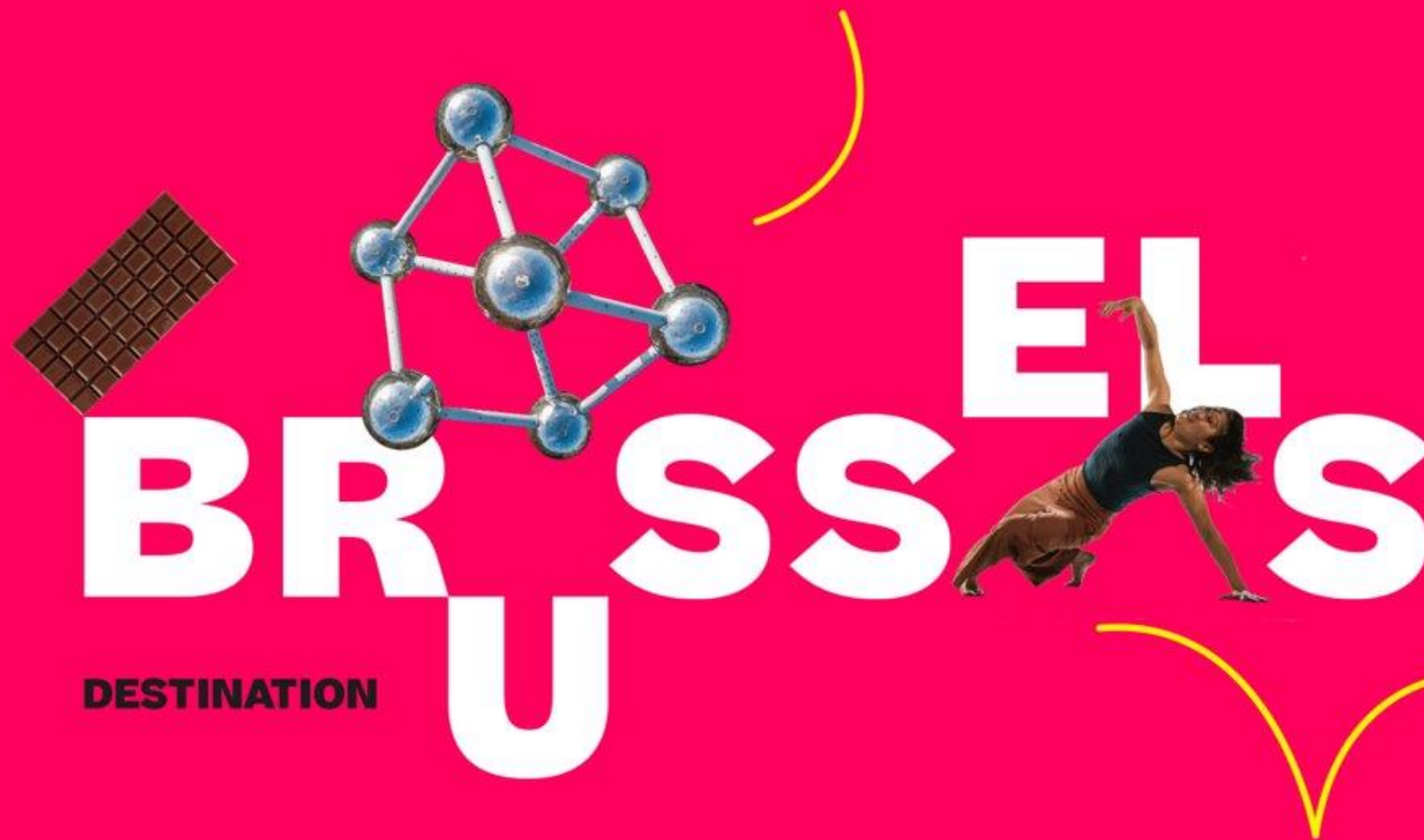




[www.visit.brussels](https://www.visit.brussels): what's in it for you?

28/09/2023

visit.brussels



- **Client Experience:** visitor services, b2b events, b2c events
- **Strategy & International:** industry coordination, MICE/associations, film commission, international development, marketing strategy
- **Finance & Operating:** accountancy, income services, internal services
- **Media:** communication, editorial services, studio



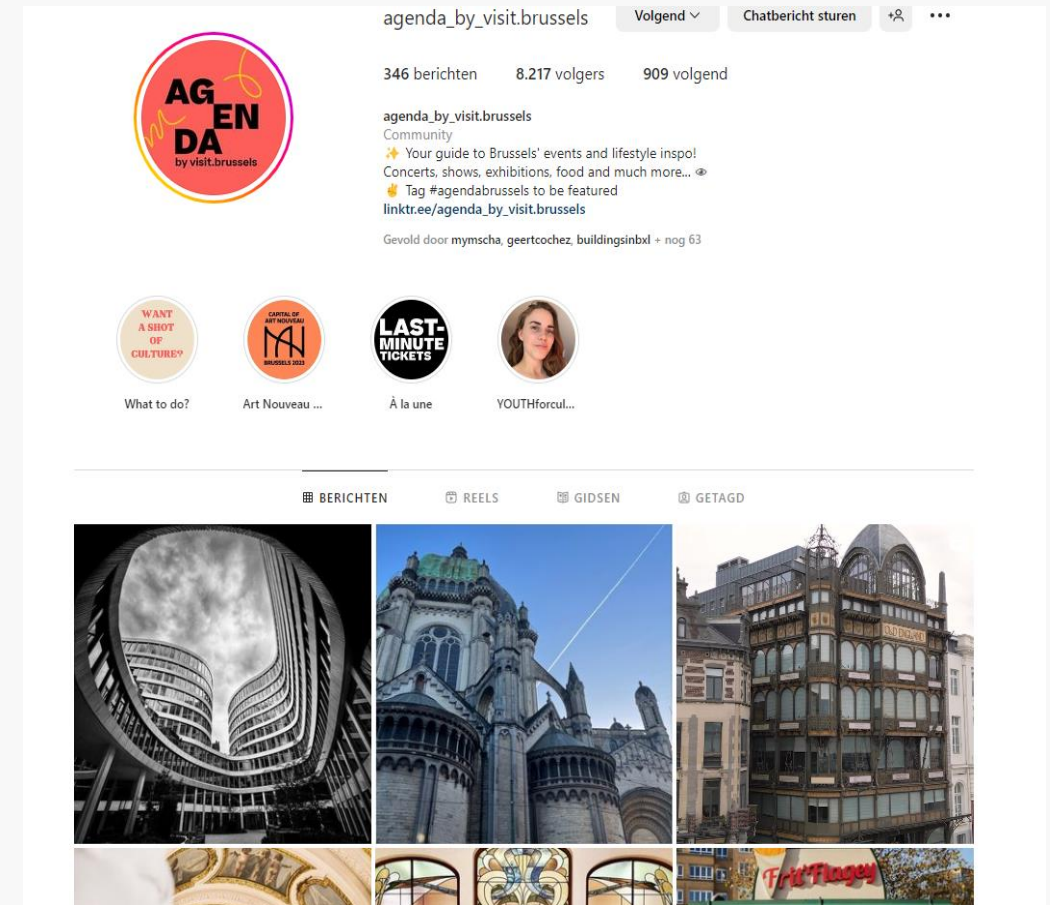


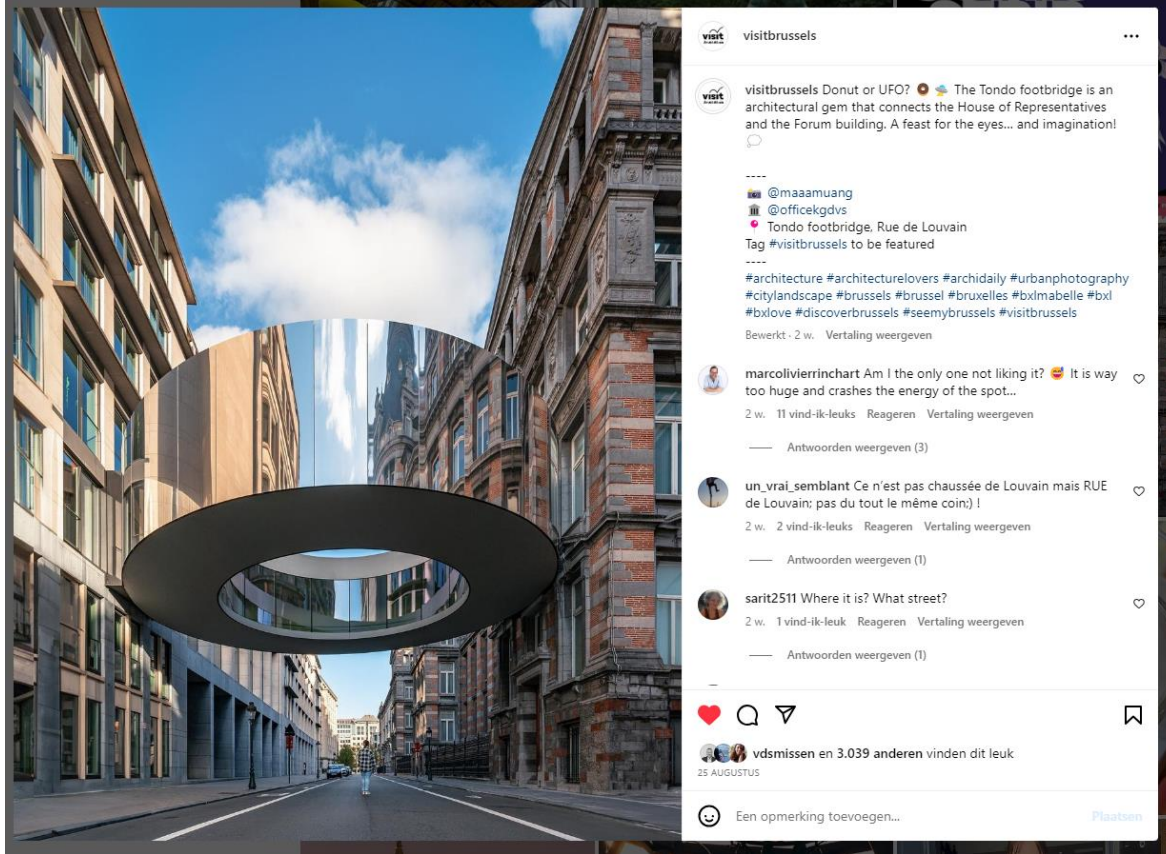
- **Communication:** paid communication campaigns, influencer marketing, digital marketing & statistics, briefings for Studio and Editorial Services
  - **Studio:** graphic design, imagery, video, visual identity, photo database...
  - **Editorial Services:** web articles (content + online editing), social media content, mailings, newsletters, slogans, translations, editorial style guide, brochures, maps,...
- + International and national press, press trips...



# SOCIAL MEDIA

- **Instagram (150k), Facebook (450k), YouTube (18k), Twitter (80k), LinkedIn (11k), Pinterest, TikTok**
- **Influencers** (e.g. Bruno Maltor €10k > €110k, Anushka Sharma €100k > €4M)
- **Campaigns vs Organic content** (articles, CTA's, events, top topical, news, UGC)
- **Text, images, video/reel, animations/infographics**
- **Community management:** most important part (moderation, service,...)
- **Analysis:** engagement rate!
- **Tag:** #visitbrussels #agendabrussels
- **Follow us!**





# NEWSLETTERS

- **Automised newsletters:**  
exhibitions, concerts, theatre,...
- **Associations**
- **MICE**
- **Expats**
- **Schools**
- **Europe Direct**
- **Culture and City Life**



Dear Jeroen Roppe,

This month we have some exciting events coming up and free resources to boost your operations. All work and no play is no way to live, so go ahead and discover our exhaustive selection of after-work bars.



## [The 2023 European Association Summit](#)

Our annual, two-day conference for association professionals will take place at Sparks on 27 and 28 April. The venue, entirely dedicated to the organisation of professional meetings, is in the Central Gate building, near Brussels Central Station. Stay tuned, the programme and registration forms will be available on 7 March.

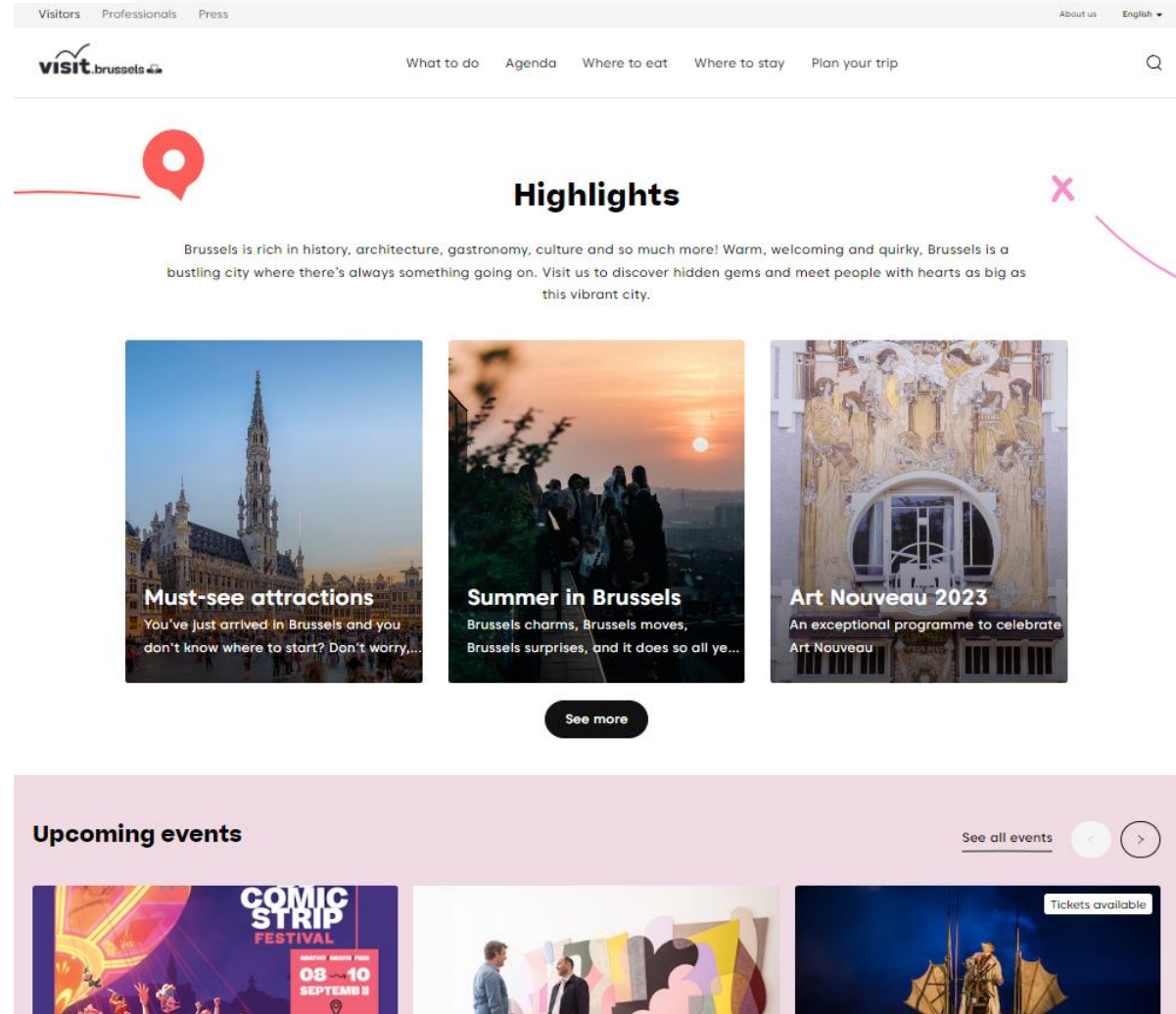


## [Seasonal events](#)

The [Spring Edition of the visit.brussels Seasonal Event](#) will take you to both the capital's exclusive permanent fixtures and upcoming venues in the historical centre. Want to

# WEBSITE

- Visitors – Professionals – Press
- What to do
- Agenda
- Where to eat
- Where to stay
- Plan your trip



WWW.VISIT.BRUSSELS



### Highlights

Brussels is rich in history, architecture, gastronomy, culture and so much more! Warm, welcoming and quirky, Brussels is a bustling city where there's always something going on. Visit us to discover hidden gems and meet people with hearts as big as this vibrant city.



SCAN ME



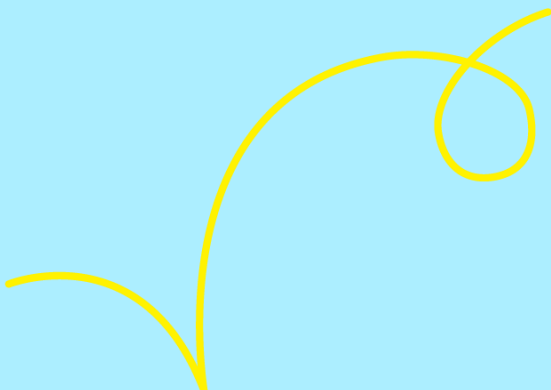
# SIGN UP FOR OUR NEWSLETTERS



SCAN ME



# THANK YOU

A yellow decorative swirl or flourish that starts near the top right of the word 'THANK' and curves around to point towards the word 'YOU'.

<https://visit.brussels>

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rue Royale 2-4 Koningsstraat  
1000 Brussels



@visitbrussels

The logo for visit.brussels, featuring a stylized bird icon above the text 'visit.brussels' and a small globe icon at the end.